State of AI Workshop

Service Factsheet

A Comprehensive AI Workshop for Executives

Is your organization adeptly navigating the AI landscape, integrating intelligent solutions that enhance efficiency and innovation? This modular, interactive workshop, tailored to your organization's needs, aims to equip executives with a solid understanding of AI and its business implications. Explore AI applications, ethical considerations, and strategic alignment to drive innovation and gain a competitive edge.

Key Benefits

Engage in the State of AI Workshop with your organizational leaders to unveil tailored, forward-thinking strategies. Ignite vital AI discussions, grasp ethical challenges, and explore practical applications. The workshop fosters innovative thinking and molds a robust AI Strategy aligned with your organizational vision, guiding you towards a tech-advanced trajectory.

AI Trends · AI Strategy · Organization · People · Data · Controls · Responsible AI

7 Pillars of Successful AI Transformation

The workshop is a wise executive time investment, offering a deep dive into AI's evolving realm, key to staying relevant as an organization. It arms executives with vital knowledge and a strategic blueprint for successful AI transformation, enabling informed decision-making to leverage AI's full potential in the competitive landscape.

A Modular Approach

We construct a workshop utilizing building blocks, each aligned and tailored to meet the unique demands of your organization. Below, the modules are briefly defined, which can be included in your workshop. Customized topics can be catered for as well. Please refer to our website for more modules.

- **Introduction to Modern AI**: Providing a broad primer on artificial intelligence and its disruptive potential.
- **Generative AI (Interactive Session)**: A practical application of AI within the workspace.
- **AI in your Organization**: Based on the profile of your organization, we will discuss the potential fit of AI, taking different perspectives.

- **AI Strategy Development**: Based on the discussions and insights gathered throughout the workshop, an *AI strategy* is defined for your organization.
- **Organization Readiness**: Having a grasp on the operational readiness of your organization is key to avoid pitfalls along the way.

- **AI Ethics**: As AI will gradually roll-out in your organization, it should become evident that ethics has a solid place in your overall approach.
- **Driving AI Transformation**: As an initial step towards fulfilling your *AI Strategy*, we draft an outline of your *AI Roadmap*, based on the gaps identified with the use of the 7 Pillars of Successful AI Transformation framework.

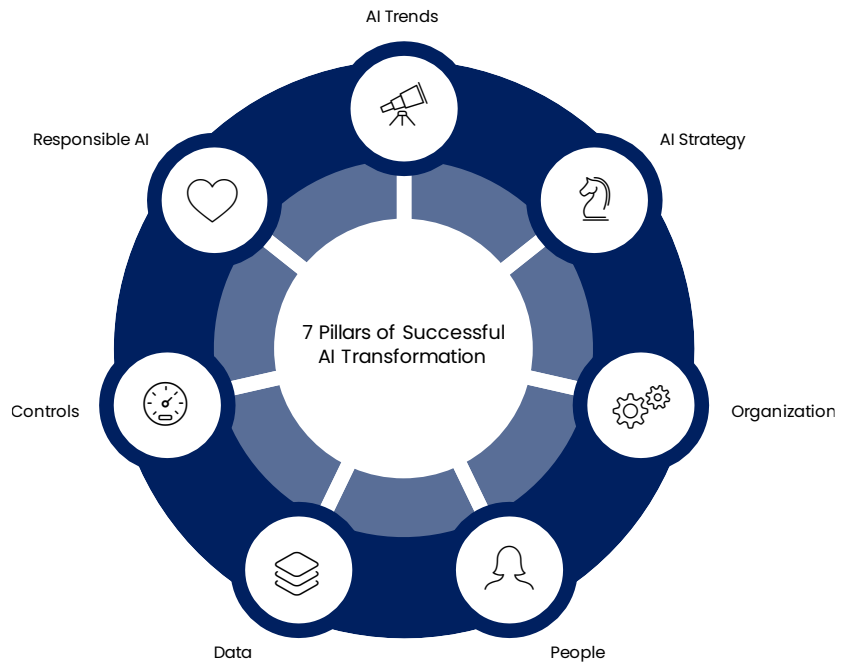### Tangible Results and a Way Forward for your Organization

Our workshop revolves around producing tangible results, not only a learning experience. Primary goals are to provide an articulated *AI Strategy* and your initial *AI Roadmap*, providing tangible guidance on the way forward for your organization.

Facilitators of the Workshop Sessions

- Preliminary workshop scoping meeting with the CEO or senior executive of your organization, joined by the facilitator(s).
- The facilitator of the workshop will be an experienced business consultant and has advanced knowledge in the field of Artificial Intelligence.
- Depending on the modules chosen to construct the workshop sessions, additional experts in the field of artificial intelligence are invited to join and share their latest insights.

Practical Information

- The workshop is given on-site, to the full board of directors of your organization.
- The workshop is typically split into multiple sessions of 2 to 4 hours. (one-day sessions can also be agreed on)
- Post-Workshop Support: Receive support materials and a scheduled recap session to discuss outcomes and plan next steps for your AI journey.
- An NDA will be agreed upon up front of the sessions to foster open discussions during the workshop sessions.

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